

Volume 12, Issue 07 ☐ February 14, 2005

Important Dates to add to your calendar...

- ☐ **Underway:** a full schedule of HPM-to-HPM Employee visits – or Leveraging Tours – on the 2nd & 4th Tuesday of each month.
- ☐ **Feb 16, 11:30-5 pm HPM AGM Board Meeting.** Host: Orenda Aerospace, Malton
 - **1:20pm Jay Myers, Chief Economist, CME The Aftermath of the Lean Mfg. Summit.**
 - **3:30pm Loren Sweet, Industry Canada – An overview of government programs.** Lorne and his staff are aware of Consortiums and they maintain the Consortium listings on the Web
- ☐ **Feb 22, HPM Employee Leveraging Tour:** Host: Velcro Canada, Brampton. Register via Nicole
- ☐ **Mar 08, HPM Employee Leveraging Tour:** Host: Canada Post, Toronto. Register via Nicole

- ☐ **Mar 29, HPM Employee Leveraging Tour:** Host: Hammond Power Solutions, Guelph
- ☐ **April 21, Value Stream Mapping Forum** – A Clinic for VSM in Non-Production Arenas... Re-scheduled from last fall. Details coming
- ☐ **Apr 13, HPM Open House,** An open session on Consortiums, what they are, what they are not... information to help determine if a consortium makes sense in your future.
- ☐ **Apr 20th, 12:00-4 pm HPM GMT Meeting,** all HPM Directors or Alternates invited. Host: GE Rep. & Insp.
- ☐ **May 18th, 11:30-5 pm, HPM Board Meeting:** Host: Canada Post
- ☐ **Jun 6-10 (2005): “Implementing & Sustaining Lean Thinking Across the Enterprise”** An AME Regional Major Practical Lean Conference in Edmonton. www.measureupforsuccess.com

CME's Manufacturing 20/20 Initiative – A very different event

I don't want to go! It will be a waste of time! I've heard it all before! Nothing will change!

Honestly, these are some of the comments I made to Dave Hogg, the editor of this newsletter, when we discussed the opportunity I had to attend the CME's 2-day event reporting on the results of their **Manufacturing 20/20 initiative** in Ottawa. Because Dave had other pressing commitments, I reluctantly decided to attend.

You may ask who I am. My name is Bob Kerr and I have been Dave's friend for 15 years and business partner for over 6 years. If you know me, you know that I don't write much; even my emails are limited to a couple of lines, so why, you ask, would I ask Dave if I could write an article for this newsletter. Read On.

From the minute the sessions started at 7:30am on Monday morning, to the close of the event on Tuesday at 4:30, there was excitement, enthusiasm and optimism. Everyone in attendance, from government representatives to association leaders, from company executives to labour union members, were inspiring and inspired by what they said and heard.

Representing our Government were Prime Minister, Paul Martin, who sent a video taped message, David Emerson, Minister of Industry, Joe Volpe, Minister of Immigration and Jim Peterson, Minister of Trade. They all supported the efforts set forth in the report and were willing to stand behind the initiatives that were outlined.

Association Leaders like John Engler of National Association of Manufacturers' (NAM), which is the sister association of CME in the U.S., and our own Perrin Beatty talked about cooperation and the need for quick decisive change.

Dan Shunk from Arizona State University spoke on “The Competitive Edge” and challenged our conventional thinking and dared us to go out and make change. As a sidebar, just at our table of 10 people, two of them said we need to get that guy (Dan) to come to speak to our association.

I attended a round table discussion on the skills shortage that Canada will be facing in the next few years and listened to some of the innovative thinking.

The companies I have been associated with over the years have been members of the CME. Therefore I have been associated with them for over 25 years. I have never seen an initiative take hold and stir the interest like this one has. It takes leadership, commitment and vision to pull off a feat like this and I take my hat off to the CME Team, especially Perrin Beatty, Dan Gagnier and Jay Myers for the tireless effort in putting this event together. To quote another leader, I believe that this has been “Your Finest Hour”

The 20/20 initiative is not just a report. It is a call to action. We have to pull together, recognize the challenges that lie ahead and develop the plan to make your companies - and by extension Canada - the “Benchmark of the World”.

Thank you Dave, for holding fast to your belief that the 20/20 initiative ‘will make a difference that matters’ and also in convincing me to participate in the event. It was an uplifting experience. ***Now we have to get to work to make the vision a reality.***

Board Meeting Has 2 Resources & Friends...

1. **Our first Knowledge Supply Chain Link – Jay Myers**, long-standing friend and colleague who will bring to us the insights drawn from some 900 manufacturing leaders from across the country. His new and fresh insights are of top value
2. **Our Chair of Opportunities & Alliances, Rockwell's Paul Deckert, will introduce Industry Canada's, Lorne Sweet**

Both Jay and Lorne will join us from *Ottawa for the meeting. Jay will bring to us the 'inside story' of what your Weekly Update editor feels is the most significant event the CME has executed in his 25 year association with Canada's largest Mfg. body.*

Lorne Sweet, of Industry Canada, has conducted research on the federal government programs, services and web sites in an effort to isolate what could be of immediate interest to Canadian manufacturers that are starting or well along the lean manufacturing, six sigma, just-in-time, continuous improvement, etc. journey.

He has isolated :

- 32 Funded Programs & 20 Resources
- 20 Web Sites with Best Practices, Success Stories, and Awards
- 21 Business Tools and 13 Lists

Lorne will highlight and talk about selected programs and services from this list, as well as some of the new features of the "**Canadian Resource Guide to High Performance Manufacturing**"

<http://strategis.ic.gc.ca/lean.manufacturing>

A Word Directly from Lorne

"Dear HPM Members,

I am really looking forward to meeting with you this Wednesday. And in preparation, here is a little history.

*With the help of Dave Hogg, back in 1999 and 2000, Industry Canada released "**The Canadian Resource Guide to High Performance Manufacturing**", an 18 page bilingual publication. The Internet version of this "**Lean Guide**" has allowed Industry Canada to maintain an evergreen version of this guide/database to assist Canadian manufacturers "**to find tools, people and resources to improve their manufacturing performance**".*

To gain the most value from our meeting, please bring with you the three documents the HPM Office will have sent you as these papers will be essential in order to follow the presentation.

All the best.

Lorne Sweet , P (613) 946-1620, sweet.L@ic.gc.ca
Industry Canada | Manufacturing Industries Branch
235 Queen St., Room 814-D, Ottawa, ON K1A 0H5
Web Sites: <http://strategis.ic.gc.ca/lean.manufacturing>
<http://strategis.ic.gc.ca/bis>

Free HPM Employee Leveraging Tours Continue

Velcro Canada

February 22nd 9-11am

"Practical Employee Learning Exchanges"

Open to any HPM member company employee

Monthly: 2nd & 4th week from 9-11 am.

Each Tour site will show:

A) A 'Best Practice' they'd like to make even better

B) An area where 'Suggestions are Welcome'

To Register: Call Nicole before preceding Friday for security clearance. Names, titles, phone, email - to info@hpmconsortium.com 519-893-6260

=====

TOUR #7: Feb. 22nd - 9 am to 11 am.

Where: Velcro Canada, 114 East Drive, Brampton

Best Practice: Quality systems as a driver of continuous improvement

Would Like: Feedback on methods other companies use to identify continuous improvement initiatives.

83% of what you know has come from your eyes... so use them when you go to the next HPM Member Employee Leveraging Tour – such as the next one which is at

Velcro. They will be showing you how one company uses a Quality System to drive their Continuous Improvement strategy. But there is much more – much, much more – no matter what plant you visit. Exactly how much will largely depend on your attitude. If you believe that 70% of the waste in your company is invisible because you live there – looking closely at what you see in someone else's facility can help put a new pair of glasses on that can help you to see the waste around you.

When Will Lean Get Its Due?

Is the NIH(Not Invented Here) syndrome still too strong for North America? Industry analysts predict Toyota will soon pass DaimlerChrysler to join the ranks of the U.S. Big Three. In the global market, **Toyota has already eclipsed Ford** as the world's second-largest carmaker and at its current pace **could overtake General Motors in the No. 1 slot within the next two years.**

Indeed, by nearly every measure, Toyota is the world's best auto manufacturer. **It may be the world's best manufacturer, period.** Consider: last year, Toyota's worldwide sales leapt 10%, to 7.5 million vehicles, posting strong growth in all regions. But Toyota has long since kicked the Japanese habit of chasing sales and market share at the expense of profit. Earnings in fiscal 2003, which ended in March, jumped 67% to \$10.3 billion—more than the profits of GM, Ford, DaimlerChrysler, and Volkswagen combined.

Fortune Magazine, February 7, 2005